

Bhairavnath Shikshan Mandal's

Popatrao Kisanrao Thorat College,

Khutbay, Tal.Daund, Dist. Pune-412203

Book instead of Bouquet Activity

In our Popatrao Kisanrao Thorat, College, we have embraced a unique and thoughtful tradition that sets us apart the practice of presenting books to our esteemed guests instead of the conventional flower bouquets. This innovative approach symbolizes our commitment to the intellectual exchange and the pursuit of knowledge. By gifting books, we aim to convey a profound appreciation for the value of education and the lasting impact of shared ideas. Each book selected is a carefully chosen embodiment of the subject matter or theme that aligns with the occasion or the guest's expertise. This personalized touch reflects our dedication to making each interaction meaningful and purposeful. The choice of books over flowers also aligns with our college's sustainability initiatives. In an era where environmental consciousness is paramount, opting for books promotes a more eco-friendly practice compared to the shortlived beauty of cut flowers. It signifies a commitment to responsible choices that resonate with the values of both academia and environmental stewardship. As our guests receive these literary gifts, they carry with them not just a token of appreciation but a tangible representation of our academic ethos, fostering a connection that extends beyond the immediate event.

It is customary in our society to welcome dignitaries who have come for meetings and ceremonies with shawls, bouquets of flowers and a big necklace around the neck. But these items given for the reception are perishable and after the event they are destroyed and become useless. Sometimes it is also welcomed with a badge of honor. But even these badges of honor end up gathering dust in a cupboard at home. But not so with books. Books are read not by one but by many. Keeping in mind that thoughts and messages in books are forever remembered and useful, our college has taken up an innovative and inspiring activity called Book instead of Bouquet. From the academic year 2022-23, the college has started a different initiative to welcome the chief guests coming to the college with this book, to give a different message on that occasion, and to spread the ideas of the book. You will surely like this account of this activity.









Principal Popatrao Kisanrao Thorat College Khutbav, Tal.-Daund, Dist.-Pune.